

Designed by bobingsa



n a t u r e and dreams

The land where your **d r e a m s** come true

# EVERLAND



EVERLAND

[www.everland.com](http://www.everland.com)



21C. World class Resort Town

Every form of happiness, imagined or real, blossoms in Everland.

A pioneer of Korea's modern entertainment culture over the past 25 years,

Everland is close to its goal of becoming a world-class destination resort town.

- Festival World opened (*previously, Farm Land*, 1976)
- Everland Speedway opened (1993)
- Caribbean Bay opened (1996)
- Attendance reached 60 million (1996)
- Ranked 7th largest theme park (*Amusement Business*, 1997)
- ISO 9002/14001 certificates won for first time in leisure industry
- Glen Ross Golf Club opened (1999)
- Ranked first for five consecutive years in customer satisfaction contest (2000)
- Ranked 6th largest theme park (*Amusement Business*, 2000)



**Festival World**  
The theme park where you can enjoy a variety of festivals, amusement rides, and shopping all year around.



**Caribbean Bay**  
A next-generation indoor/outdoor water park equipped with a wide selection of amusement facilities including wave pools and water slides.



**Everland Speedway**  
An on-road motor park of international standards.



**Glen Ross Golf Club**  
Korea's best 9-hole public golf course built with the three-decade know-how of Samsung.



**HomeBridge**  
A cozy lodging place nestled in the forest offering the comfort of home and the beauty of nature.

N a t u r e   W h e e l

Nature wheel, as shown above, is the symbol of Everland, symbolizing the harmony of mankind and nature and representing dreams, love and hope in all of us.

Adventure, fantasy, passion, love, joy and peace (the mottos represented by the colors of Nature Wheel)

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# nature and

# dreams

**The true horizon of the future is happiness for all mankind**

Children playing and growing up healthy under blue skies...

The bright smiles and sparkling eyes of dream-filled children...

Families singing happy songs hand-in-hand...

People, in harmony with nature, leading a life of increasing vitality...

These are some of what Everland cherishes and nurtures.

The true horizon of the future is happiness for all mankind,  
which takes place when mankind exists in unison with one another and nature.

Everland helps people nurture their dreams toward that goal.



# A family exploring Everland together

Sparkling eyes chasing rides and attractions,  
Unbridled laughs flying through the air,  
Beaming faces warming each other,  
A happy family in Everland

## Day First

### Festival World

- Seansonal Festivals
- Safari World
- World Class Entertainment

### HomeBridge



2001.5.11 2:00 pm  
On the merry-go-around in





# Festival World

Where the bright sounds of laughter ring all year around

Festival World holds a variety of crowd-pleasing large-scale shows and events all year around. It also is a place where you can fully enjoy the better characteristics of each season. A variety of festivals is held celebrating the beauty of each season: ‘Tulip Festival’, ‘Rose Festival’, ‘Summer Music Festival’, ‘Fall Festival’ and ‘Winter Festival’.

Festival World consists of ‘Global Fair’ – a shopping place with a global village theme – and five theme zones each with its own characteristic in decor and amusement facility: ‘American Adventure’, ‘Magic Land’, ‘European Adventure’ and ‘Equatorial Adventure’.

With mammoth-scale shows and exciting events one after another, Festival World offers you things to watch and enjoy 365 days a year.



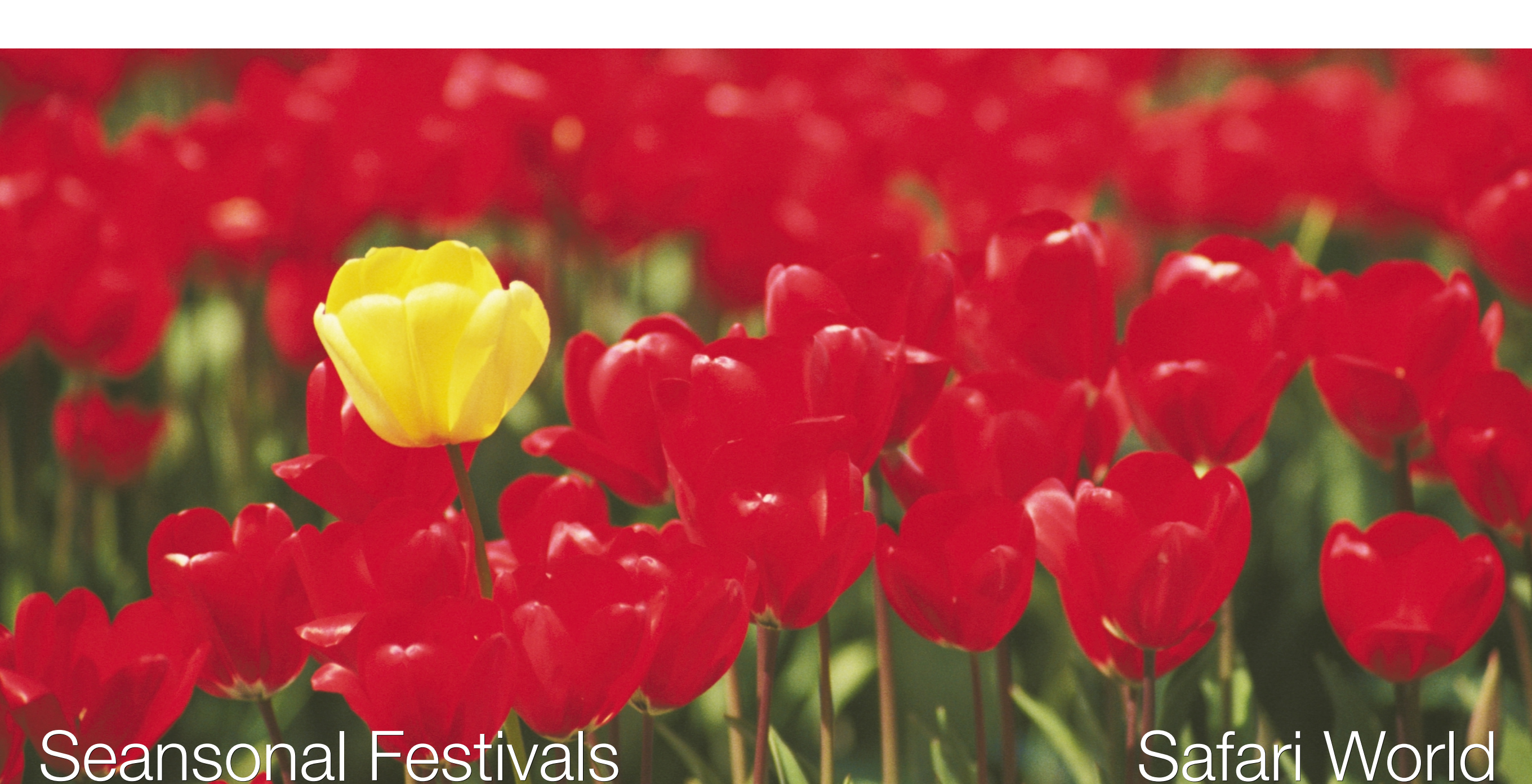
**1. Glowing Fountain** The glowing waterfalls of the fountain in Four Seasons Garden, together with the night sky-stitching laser show, will lift you off to another world of fantasy.

**2. Kingco and Colbie** The mascots of Festival World, Kingco and Colbie represent the dreams and hope of children. Made with a variety of toy figures, these mascots can readily change themselves into different shapes and figures.

**3. Double Loops and Cork Screw** Over 40 different attractions, ranging from the simple merry-go-round to the thrill-pumping Eagle Fortress, offer a variety of fun and excitement to the satisfaction of all age groups.







# Seasonal Festivals



▲ **Four Seasons Garden during Tulip Festival** / Apr.~May  
Each flower festival in Four Seasons Garden is filled with a blooming joy stemming from its theme flower.  
In addition, the exciting land of snow, SnowBuster, will bring back to you the wonderful memories of your childhood.

- 1. **Rose Festival** / May ~ Jun.
- 2. **Summer Music Festival with Lilly** / Jul. ~ Aug.
- 3. **Chrysanthemum Festival** / Sep. ~ Oct.
- 4. **SnowBuster** / Dec. ~ Feb.

# Safari World



- 1. **White Tiger**
- 2. **Safari World** Everland's Safari World consists of three areas: Wild Safari where lions and tigers roam together, Savannah Safari for elephants, giraffes and other herbivorous animals, and Bear Safari for bears.
- 3. **Liger Cubs** A hybrid of tigers and lions, ligers are one of the biggest attractions in Everland. All animal cubs are found in 'Animal Kindergarten'.





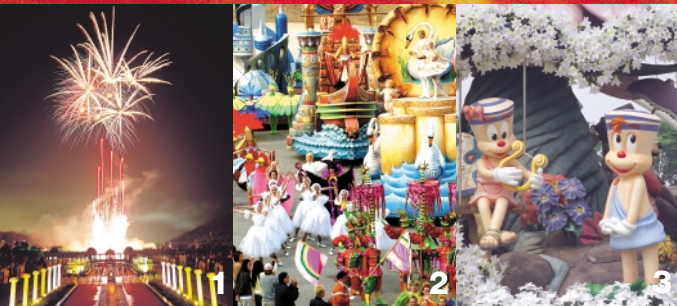
# World-Class Entertainment

Taking place all year around in Festival World



## HomeBridge

Comfort of home with great natural beauty



▲ **Musical Millennium Story** A musical of human dance history ranging from prehistoric tribal dance to techno dance.

**1. Fire Works Show**

**2. Parade Fable Fantasy** A parade of fantasy where main characters of such fairy tales as Jack and Pea Tree, Alice in Wonderland, Aladdin and the Magic Lamp, come alive. (New Parade begins 15, Apr. 2001)

**3. Welcoming Kingco and Colbie**



**1. HomeBridge Hillside** Set in a cozy forest, Homebridge Hillside has 67 rooms as well as classrooms of various sizes for seminar and other training purposes.

**2. Cozy rooms at hillside hostel** HomeBridge offers pleasant and comfortable rooms.

**3. HomeBridge Cabin** HomeBridge's all-natural log cabins are ideal for family lodging. Only a five-minute walk from Festival World, this log cabin lodge has 50 rooms and can accommodate up to 500 people.

In Festival World, Kingco and Colbie, the two mascot of Everland, will welcome you to the wonderful shows and events of the place. A day in Festival World is filled with a variety of character shows that will mesmerize children and delight adults, events featuring inviting music and dance, a state-of-the-art laser show embroidering the night sky. Moreover, various parades staging the places of dreams and fairy tales and mammoth-scale musicals by first-class performers will fill your day with a pleasure beyond your imagination.

After a day of exciting rides and shows, spend a night of comfort at HomeBridge for another day of excitement and adventure in World Festival. Sky-covering trees, a pine-fresh air, the distinctive cozy ambiance of log cabins. HomeBridge awaits you with the best service to make your trip all the more enjoyable.





# A family having fun together in Everland

Blissful eyes saying more than words  
Radiant faces exhilarating each other  
Clear water refreshing all around  
A family feeling love in Everland

Day Second  
Caribbean Bay - Aquatic Center,  
Ho-am Art Museum, Dinning & Shopping, HomeBridge



2001.5.12 3:30 pm  
A fun day at Caribbean Bay





# Caribbean Bay

A water park sparkling with the excitement of tropical seas and shores

Caribbean Bay is a world-class indoor/outdoor water park that can be enjoyed all year around regardless of the season. As its name suggests, this water park takes you to a 17th century Caribbean shore. Complete with tropical plants, shipwrecks, other amenities associated with that exotic time and place, Caribbean Bay will transport you to a far-away port town in the Caribbean.

Some of the better known features of Caribbean Bay include a wave pool that can create waves high enough for actual surfing, a ‘Lazy River’ that meanders through various facilities in the water park, and a water slide that will test your nerves.



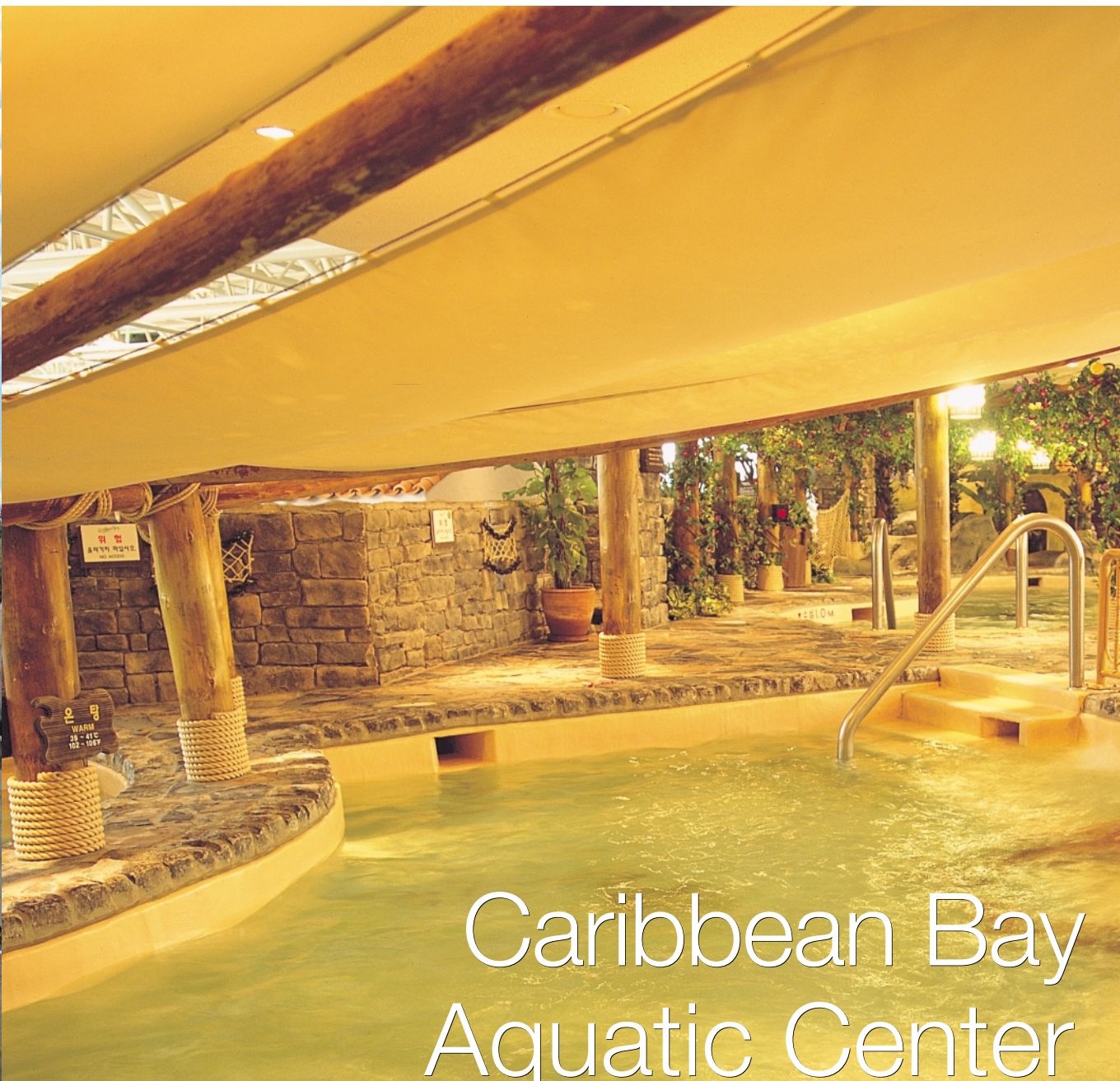
**1. Water slides** The water slides in Caribbean Bay range from a near free-fall slide of 22 meters in height to a ‘tube slide’ on which you can slide down on ring-shaped tubes.

**2. Surfing in Caribbean Bay**

**3. Outdoor Wave Pool** 120 meters wide and 140 meters long, this world-class wave pool can create waves as high as 2.4 meters, high enough for actual surfing. (Open Jun.-Aug.)







# Caribbean Bay Aquatic Center



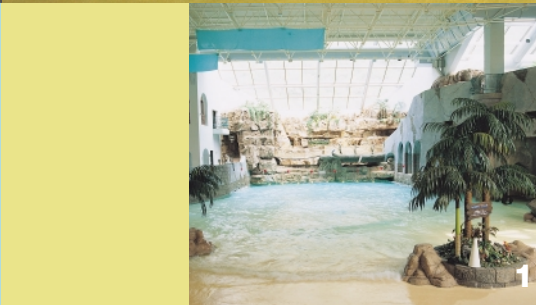
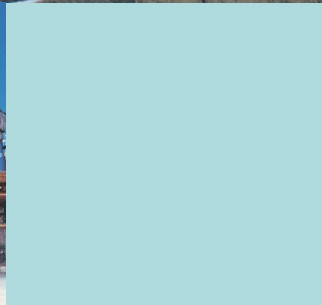
1



2



3



2



3



4

▲ **Caribbean Bay's** Pirate ship, Spanish-style structures, palm trees and tropical plants will take you back to some port town of 17th century in the Caribbean.

**1. Tube Slide**

**2. Jet Ski Exhibition**

**3. Adventure Pool** This 6-meter high, scull-shaped water tank pours 2 tons of water on bathers below every 2 minutes.

**4. Lazy River** Designed for people to take a little rest from surfing or water sliding, this 550-meter pool meanders indoors and outdoors. It opens even in winter.

▲ **Spa** Comprising sauna rooms, Jacuzzi and suntan rooms, the Spa area has both indoor and outdoor facilities. Among the more popular facilities are Ginseng Sauna for its salutary effects, Jasmine and Lemon Hot Tubs among women wanting softer skin.

**1. Indoor Wave Pool** Open all year around, this indoor pool offers the excitement of outdoor wave pool.

**2. 3. Indoor Lazy River**







# Ho-am Art Museum

A window to 5000 year-long Korean art history



- ▲**Heewon** This traditional Korean garden features stone pagodas of Shilla Dynasty, Buddha statues, and other priceless stone art works. Also dotting the garden are cherry and bamboo trees, chrysanthemum and other flowers and plants that are part of Korean art culture.
- 1. Main Exhibition Wing of Ho-am Art Museum**  
This 4000 square meter exhibition wing in tradition Korean architecture style houses about 15,000 cultural works, including some 100 national treasures.
- 2. Koryo Dynasty Porcelain** 32.5 cm in height, this National Treasure No. 133 dates back to the 13th century.



# Dinning & Shopping

Sumptuous dinning and pleasant shopping



- 1 Oriental Restaurant** An Asian restaurant located in Global Fair offers a variety of traditional dishes of Korea, China and Japan.
- 2. Mascots 'Kingco', 'Colbie'** These lovable dolls are popular among adults as well as among children.



Set on a picturesque hill, Ho-am Art Gallery is Korea's largest private art gallery, offering a comprehensive glimpse to the history of the country's art that dates back to 5000 years. Some hundred national treasures, including porcelain pieces from the Koryo and Lee Dynasties, will mesmerize you with their time-transcending beauty and aura. In addition, the traditional Korean garden, 'Heewon', is an excellent place for a little walk and enjoying the tranquil beauty of the traditional Korean landscape as well as seasonal flowers.

Some 50 restaurant and shops in Festival World and Caribbean Bay will make your stay in Everland all the more enjoyable. In particular, such traditional Korean dishes as 'Gomtang' and 'Bibimbop', will make your memories of Everland all the more unforgettable. Gift shopping in Global Fair will also guarantee to be another long-lasting experience, as the place comprises reproductions of many world-famous architectural landmarks.



# Taking a break and embracing your life

Enjoying a moment of leisure today

Recharging the mind and body

Preparing a fuller life of tomorrow

In Everland, the land of boundless peace and happiness

Day Third

Everland Speedway

Glen Ross Golf Club

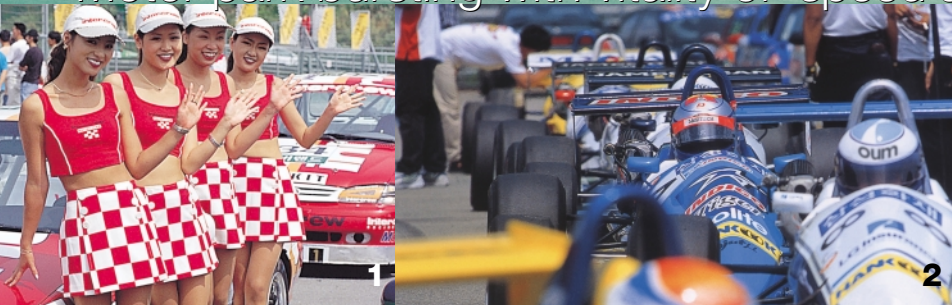


2001.5.13 11:30 am  
At Glen Ross





Motor park bursting with vitality of speed and action



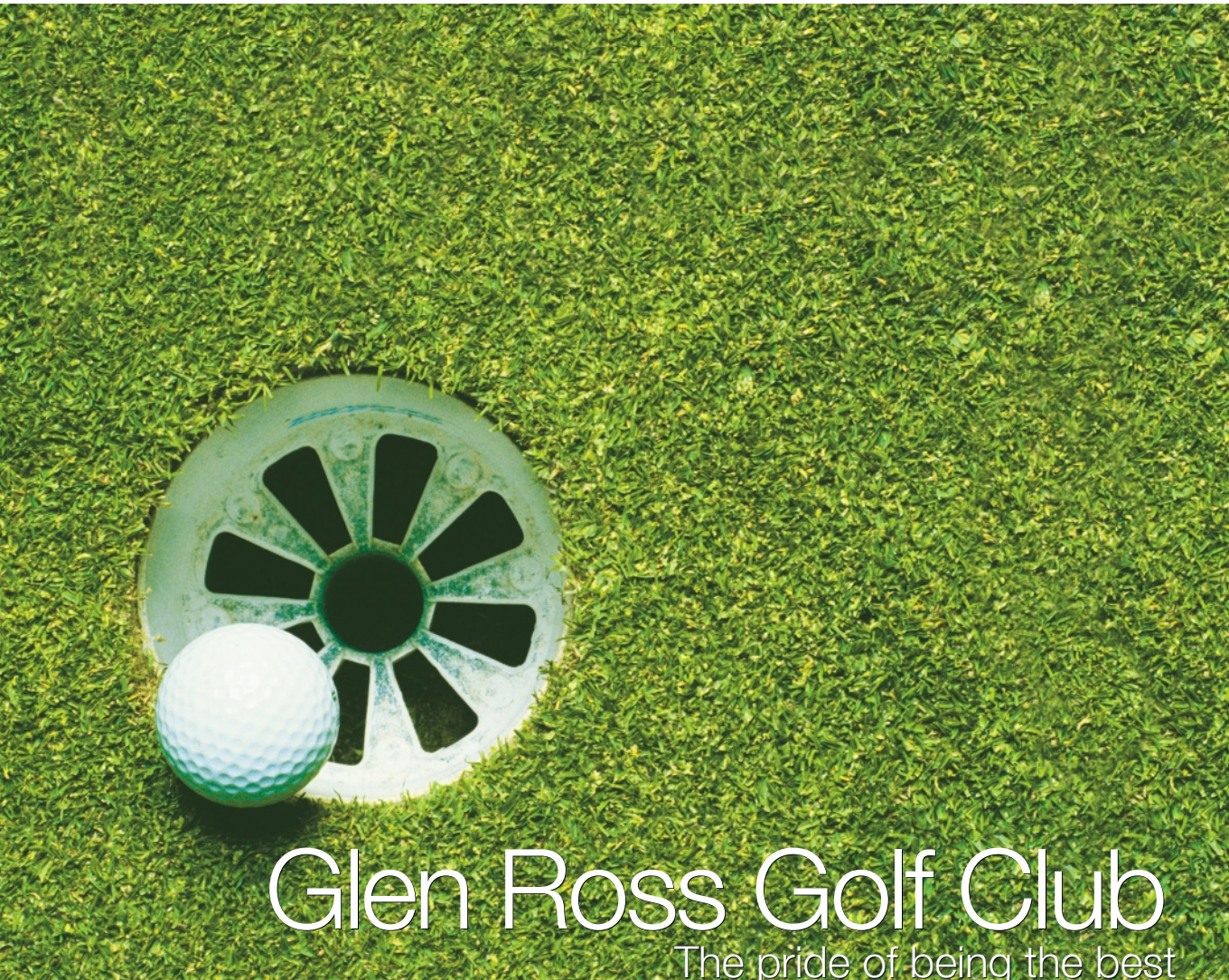
▲ **Motor Racing** This international-standard on-road motor park is the Mecca of Korean auto racing.

1. Racing girls

2. **Getting Ready for Racing** In addition to Formula Race and other auto races, Korean Motor Championship Series takes place seven times a year starting in March.

**Everland Speedway**

Course length: 2,125 km of asphalt  
No. of corners: 14  
No. of corners: 30  
Viewing seats: 10,000  
Fairway area: 36,000 square meters  
Course width: 11 ~ 14 meters



The pride of being the best



**Glen Ross Golf Club**  
This public golf course is built on Everland's 30-year experience in promoting golf in Korea.

Course Layout -  
36 par / 18 hole course available, 6,580 yards  
Various teeing grounds and two green systems make 18 hole games possible.



Often called the mecca of auto racing in Korea, Everland's Speedway is an international-standard on-road motor park. To bring motor racing closer to the Korean public, this venue of the Korean Motor Championship also operates a cart racecourse. Come watch world-class motor racers speed by on the 2.1 km-long racing course and feel the thrill and excitement of the world of speed.

The beauty of golf is that each swing is likened to a breath we take and each hole to a phase we go through in our life. To bring this wonderful world of golf closer to the public, Everland is doing its best in making Glen Ross the best public course in Korea. Glen Ross is a highly acclaimed public course, for its beautiful fairways accentuated by the natural surroundings and its impeccable service. Come play at Glen Ross. You will see that Glen Ross's 9-hole course is as challenging as any 18-hole courses.





The land where your dreams come true

# EVER

Everland is building that land of dreams full of imagination and hope.

The land where mankind is in perfect harmony with nature.

Everland is creating that land where true happiness unfolds.

That land is in your smile.



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